

भारतीय
लोकतंत्र

का चतुर्थ स्तंभः

मीडिया

Fourth Pillar of Indian Democracy: Media



संपादक मंडल

तीर्थकर महावीर विश्वविद्यालय मुरादाबाद

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Cyber media and e-shiksha

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Abstract

Cyber Media or online media or web media are all the same. Nowadays most of the communication is done over the internet and the World Wide Web through various websites. Cyber media is not only helpful for communication purpose but it also provides several e courses for learners. By using this cyber media we can provide education in remote areas easily. Nowadays, several high quality undergraduate and postgraduate courses are available. These are very beneficial for adult learners and also for working people. These courses are cost effective and less time efficient, in comparison to other offline regular courses. Cyber media plays a pivotal role for enhancing e-shiksha among the students and its impact will continue to grow.

Keywords Communication, Cyber media, Digital, Websites, Classroom, Internet

Cyber media is basically the medium of exchange of information through cyber or the World Wide Web. Through this, organisation or people are able to interact and communicate with their potential readers or audiences. These readers or viewers read news through the internet and know about them in details. Cyber media is also known by names like online media, Web media or new